



The Salvation Army - Abbotsford Mission - 1st Annual
HOPE IN THE VALLEY
LUNCHEON



**SPONSORSHIP
OPPORTUNITIES**

CLARION HOTEL & CONFERENCE CENTRE

TUESDAY, NOV 29TH, 2022

11:30 AM - 1:30 PM

36035 N. Parallel Road, Abbotsford

www.centreofhope.net



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Dignit

ABOUT US

The Salvation Army is an international Christian organization that began its work in Canada in 1882. Outside of the government, we are the largest direct-provider of social services in the country.

Our programs and services feed, clothe and shelter vulnerable people every day, while helping others escape violence and addiction. Working in close to 60 communities in British Columbia, 400 communities across Canada and 132 countries around the world - we give people hope today...and every day.



THE EVENT

The Hope in the Valley Luncheon will bring together thought leaders and philanthropists from Abbotsford, Mission and surrounding communities to ring in the holiday season and recognize and celebrate the importance and impact of philanthropy in our communities.

HOST

Bob Singleton

Bob Singleton is well known in our community for a successful 38 year career as a radio broadcaster and the voice of the Abbotsford International Airshow for over 40 years.

Bob has held many community positions including Director of the Abbotsford Airshow, President of the Abbotsford Rotary Club, member of the Matsqui Police Board, member of The Salvation Army Community Council and many others.

In 1996 the RCAF Snowbirds recognized Singleton by inducting him as an honorary Snowbird.





Before



After

KEYNOTE SPEAKER

Joe Roberts

From Skidrow to CEO

Joe Roberts aka The Skidrow CEO is an expert on resiliency and change. Having experienced both catastrophic failure and extraordinary success Joe teaches how to overcome the roadblocks that get in the way of high performance. He helps companies and individuals redefine what's truly possible by confronting limiting mindsets. Participants at Joes' events leave inspired and moved to action.

What is most amazing about Joe is that in 1989 he was living on the streets of Vancouver as a homeless skid row addict. With the help of The Salvation Army, and through his own perseverance, determination and his resilient human spirit, Joe pulled himself out of the darkness and despair, to become a highly respected business and community leader.

Joe's message is relatable, humorous, honest, raw and unforgettable. He tackles the stigma associated with mental health and addiction in a straight forward authentic way that comes from his personal life experiences.

With YOUR continued support

We are addressing urgent and critical needs in Abbotsford & Mission

Your support allows us to provide practical, compassionate support to thousands of British Columbians in need - 365 day a year.

Because of you, we can feed, clothe and shelter individuals and families, while helping others escape violence and addiction.

Your support not only helps us meet basic human needs - it helps transform the communities of our province.

Your support gives people hope today ... and every day.



An Investment in YOUR Community

As a sponsor of this unique Christmas luncheon your message will be heard by thousands, including your very own customers. Through numerous promotional efforts, your brand will be linked to this great cause for weeks before and after the event - in meaningful ways.

Your company will benefit from thousands of impressions, tied to one of the most recognizable brands in British Columbia.

All funds raised from the luncheon will be supporting the programs and services offered in Abbotsford & Mission through the Centre of Hope.

We hope you will take this opportunity to invest with us.



Close to 90% of consumers surveyed said that giving back to the community impacts their decision to purchase from a company.

Because of your generosity, last year we provided:

IN BRITISH COLUMBIA

Over 1.4 Million
People Received a Free Meal Through Our Feeding Programs

Over 155,000
People Received Emergency Food Hampers

Over 14,000
People Received Christmas Hampers

Over 2,000
Beds Made Available Every Night

Over 1,000
Individuals Received Some Form of Addiction Treatment Service

IN ABBOTSFORD/MISSION

Over 99,420
People Received a Free Meal Through Our Feeding Programs

Over 500
People Received Emergency Food Hampers

Over 600
People Received Christmas Hampers

Over 10,500
Shelter Bed Nights

Over 86
Individuals Received Some Form of Addiction Treatment Service

SPONSORSHIP OPPORTUNITIES RECOGNITION

Speaker Sponsor \$7,500	PRESENTING \$10,000	PLATINUM \$5,000+	GOLD \$2,500+	SILVER \$1,500+	BRONZE \$750+
OPENING REMARKS	✓				
Opportunity to display banner on stage	✓				
Red Kettle at Event-LOGO	✓	✓	✓		
Included in Sponsor thank you speech	✓	✓			
Complimentary at Special VIP Table	2 seats	1 seat			
Reserved VIP Table	8 seats	4 seats	2 seats		
Social Media / E-Blast Recognition LOGO	✓	✓	✓	✓	✓
Pre/Post Advertising (Print & Web) LOGO	✓	✓	✓	✓	
Event Promotion Pieces - LOGO	✓	✓	✓	✓	✓
Individual Social Media Recognition	✓	✓	✓		
Thank You Signage -LOGO	✓	✓	✓	✓	
Red Kettles Around town	✓				

For more information, please contact kimberly.hissink@salvationarmy.ca

REGISTRATION

The Salvation Army - Abbotsford Mission - 1st Annual

HOPE IN THE VALLEY

LUNCHEON

& Official Kettle Kick-Off

Return this completed form to:

kimberly.hissink@salvationarmy.ca

The Salvation Army
34180 Delair Road
Abbotsford, BC V2S 2E8

T 604.852.9305 x138

F 604.852.8029

Please submit your list of table attendees by November 1st. Your table number and event details will be emailed by November 22nd.

Please note: Official tax receipts are not issued for sponsorship.

Thank you for your support!



LEVEL OF SPONSORSHIP

- | | |
|---|--|
| <input type="checkbox"/> PRESENTING \$10,000+ | <input type="checkbox"/> SPEAKER \$7,500 |
| <input type="checkbox"/> GOLD \$2,500+ | <input type="checkbox"/> PLATINUM \$5,000+ |
| <input type="checkbox"/> BRONZE \$750+ | <input type="checkbox"/> SILVER \$1,500+ |

TABLE / TICKET PURCHASE

For additional table / ticket purchase beyond your Reserved VIP tickets, please select the following:

- | | |
|---|--|
| <input type="checkbox"/> TABLE OF 8 \$640 | <input type="checkbox"/> TICKET(S) \$80 EACH |
| | QTY: _____ |

CONTACT INFO

CONTACT NAME

TITLE

ORGANIZATION

STREET ADDRESS

CITY, PROVINCE, POSTAL CODE

PHONE

EMAIL

PAYMENT

- | |
|--|
| <input type="checkbox"/> CHEQUE * MADE PAYABLE TO THE SALVATION ARMY |
| <input type="checkbox"/> CREDIT CARD |

CREDIT CARD #

NAME ON CARD

EXPIRY DATE

SIGNATURE

Charitable: #107951618 RR0487

OUR MISSION

The Salvation Army exists to share the love of Jesus Christ, meet human needs and be a transforming influence in the communities of our world.



The Standards Program Trustmark is a mark of Imagine Canada used under licence by The Salvation Army

Charitable: #107951618 RR0487



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